

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
1. Engagement with Literature Skills		
Although you have done some extensive research, you need to focus on what the assessment wants in terms of researching i.e., usability, accessibility. You have some research, but it is not extensive to those sections. The only problem relates to embedding them into the body of the report (This was covered in the academic skills module)	20	13
2. Knowledge and Understanding Skills		
Although you have a theoretical discussion on usability, accessibility etc. The emphasis should be a reflection on your website and to see how you have applied the theory to your own website.	20	14
3. Cognitive and Intellectual Skills		
4. Practical Application Skills		
Website is generally fine, but there are elements within it that may affect certain users (accessibility issues) where your website does contain flashing images and this makes the webpage not accessible to those with some disability/epilepsy. Various testing activities have been carried out but not fully documented.	40	27
5. Transferable Skills for Life and Professional Practice		
A well written and presented report. However, lack of page numbering is obvious and did you consider annotating images e.g., image 1, 2 etc.	20	16

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)

Late Submission Penalties (tick if appropriate)

Up to four weeks late

1st/2nd/3rd attempt?

1st

70